

# Ocean World Lines Customer Alert

Keeping an eye out for  
news and information  
impacting global trade.



March 1, 2012

Dear Valued Customer,

The Transpacific Stabilization Agreement (TSA) have reaffirmed their commitment to restore rate levels going into 2012 - 13 contract talks. TSA carriers are recommending a second, across-the-board guideline rate increase of US \$300 per 40-foot container (FEU), effective March 15, 2012, following on an initial increase successfully implemented on January 1. The March general rate increase (GRI) is intended to bring Asia-U.S. freight rates back up to near 2011 contract levels, establishing a baseline for upcoming contract negotiations. TSA cited recent investor filings and press reports affirming industry losses, and stress that a further increase is critical to carrier viability going forward.

Effective March 15, 2012, the increases will be as follows:

## **United States Destinations**

**20:** \$240

**40:** \$300

**HC:** \$340

**45:** \$380

**LCL:** \$6/CBM

## **Canada Destinations**

**20:** \$320

**40:** \$400  
**HC:** \$450  
**45:** \$510  
**LCL:** \$8/CBM

If you have any questions, please contact your OWL account manager.

Sincerely,

Ocean World Lines



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