



**For Immediate Release:**

November 8, 2011

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**Trade Outlook, Export Growth To Be Focus of OWL's Global Trade Symposium**

*January event in Miami will support goals of the President's National Export Initiative*

LAKE SUCCESS, New York – Ocean World Lines (OWL), a global, single-source NVOCC (non-vessel operating common carrier) and subsidiary of Pacer International, announced today that it will host a Global Trade Symposium in Miami, Jan. 18-20, to discuss the prospects for U.S. import/export trade in 2012. The Symposium also will encourage goals of the National Export Initiative (NEI), a program launched in January of 2010 by President Obama, to double exports by the end of 2014 as a means of boosting sales for American companies and creating new jobs.

The Symposium will feature a variety of presentations and panel discussions by a distinguished group of senior logistics professionals, including ocean carrier executives from Maersk Lines, Cosco, OOCL and Evergreen; large exporters; government officials; journalists; and academics. Topics will include outlooks for specific trade lanes, import/export case studies, technology applications and other issues of concern to importers and exporters of all sizes.

Symposium discussions also will emphasize goals of the National Export Initiative. "Anybody involved with trade should take to heart the NEI and President Obama's talk about job creation and doubling exports by the end of 2014," says OWL's CEO Dan Gardner. "We are passionate about our mission to increase U.S. trade and the Symposium is a direct way to build relationships and give shippers access to the tools they need now to do their job more effectively and improve their bottom line."

"We believe deeply that exporting can create jobs and stimulate the economy, and we want to make a contribution," Gardner continues. "A lot of work has been done by the Small Business Administration, Department of Commerce, and Ex-Im Bank, but the government cannot go it alone. Helping to grow international trade is the right thing to do and it offers an exit from the financial crisis, which is why we are organizing this event."

The Symposium expands on OWL's commitment to provide best-practice learning opportunities for all facets of the trade community. OWL has hosted educational seminars in 10 cities around the country this year with such themes as: *Incoterms 2010: Understanding & Application* and *The Logistics & Law of Exporting from the U.S.A.*

**About Ocean World Lines**

Ocean World Lines, Inc., a subsidiary of Pacer International, Inc., is one of the largest fully bonded NVOCCs in the world. OWL maintains more than 60 service contracts with the top ocean carriers and handles today's most complex global supply chain requirements.

For more than 30 years, OWL has worked with importers, exporters and freight forwarders to move their goods and provide door-to-door/end-to-end service across the globe. OWL offers a single-source experience for its clients, coupled with the latest visibility solutions.

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OWL/ Add One

OWL received the President's "E" Award for export service excellence and outstanding contribution to U.S. exports earlier this year by the U.S. Department of Commerce. This is the most prestigious award given by the U.S. government to companies that facilitate export trade and contribute to job growth and competitiveness. OWL was the only NVO to receive the "E" Award this year and the primary criterion was four years of successive export growth, accompanied by identifiable results of programs or activities contributing to export expansion.

OWL has over 200 employees worldwide with offices located in Hong Kong, Shanghai, Shenzhen, Qingdao, Singapore, Tokyo, Atlanta, Charleston, Charlotte, Chicago, Cincinnati, Long Beach, Miami, New Orleans, New York, Norfolk, Phoenix, San Francisco, Seattle, Berlin, Bremen, Hamburg, Ipswich, UK and Gdynia, Szczecin, Warsaw, Poland, as well as a network of agents worldwide. For more information, please visit [www.oceanworldlines.com](http://www.oceanworldlines.com).

#### **About Pacer International**

Pacer International, a leading global door-to-door solutions provider, offers a broad array of services to facilitate the movement of freight from origin to destination through its intermodal and logistics operating segments. The intermodal segment offers container capacity, integrated local transportation services, and door-to-door intermodal shipment management. The logistics segment provides truck brokerage, warehousing and distribution, international freight forwarding, and supply-chain management services. For more information on Pacer International visit [www.pacer.com](http://www.pacer.com).

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