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**OWL Introduces Next Seminar in its Education Series:
*The Logistics & Law of Exporting from the United States***

The seminar is second in a sequential series being launched to educate small to medium size US-based exporters with a special focus on the agricultural sector

Lake Success, New York – Ocean World Lines (OWL), a global, single source NVOCC (non-vessel operating common carrier) and a subsidiary of Pacer International, announced today that it is adding a new topic to its recently launched trade seminar series entitled: *The Logistics & Law of Exporting from the United States*. The objective of the class is to help exporters increase efficiencies and create a measurable competitive advantage when selling goods overseas.

Created for both agricultural and industrial exporters, the presentation combines elements of regulatory compliance along with best practices that characterize successful export programs. Areas of focus include Export Administration Regulations, Incoterms 2010, export documentation, letters of credit and the Automated Export System (AES). This module benefits functional areas that include sales, order management, accounting, finance, risk management and international logistics.

The complimentary half day session will be held at the Hampton Inn & Suites in Fresno, California on May 10 and Sheraton Grand in Sacramento, California on May 11, 2011.

“By attending these seminars, exporters will find new ways to enhance their overall value proposition through the proper execution of export processes,” said Dan Gardner, OWL’s CEO. “In the global marketplace companies have to offer more than a quality product at a fair price – they also need to create additional appeal through the tactics they employ when shipping goods internationally. Whether one speaks of the impact on landed costs, time to market, customer service, invoicing or collection of funds, properly designed logistics programs are a must for any successful exporter.”

Gardner says the kick-off event in Fresno is targeted towards the agricultural sector, which has been the foundation of the United State’s international trade for more than 100 years. “We as a nation can’t lose our emphasis on this sector. We feel there are excellent export growth opportunities for agricultural products, and we want to support that growth in any way we can. Needless to say, our decision to host two back-to-back events in Fresno and Sacramento is a direct reflection of our commitment to one of the country’s most productive regions.”

“Again, we feel it is our responsibility as good corporate citizens to conduct seminars for our customers on the issues affecting their business and to help grow American exports as much as possible,” said Gardner. “We are very serious about our new mantra: *Logistics Excellence Through Applied Learning*, and we will be announcing more seminars and dates very soon.”

For more information or to register for this seminar, please contact Denise Steinberg at 516-616-2430 or denise.steinberg@pacer.com.



About Ocean World Lines

Ocean World Lines, a subsidiary of Pacer International, is one of the largest fully bonded NVOCCs in the world. OWL, known in the industry by its iconic owl logo, maintains more than 45 service contracts with the top ocean carriers and handles today's most complex global supply chain requirements.

Founded in 1979, OWL works with importers, exporters and freight forwarders to move all types of cargo and provides global ocean and air door-to-door service. OWL offers a single source experience for its customers coupled with leading-edge technology for a truly value-based solution.

With over 250 employees worldwide, OWL has offices located in Hong Kong, Shanghai, Qingdao, Singapore, Tokyo, Atlanta, Charleston, Charlotte, Chicago, Cincinnati, Long Beach, Miami, New Orleans, New York, Norfolk, San Francisco, Seattle, Gdynia, Szczecin, Ipswich, Berlin, Bremen, and Hamburg, as well as a network of agents worldwide.

About Pacer International

Pacer International, a leading global door-to-door solutions provider, offers a broad array of services to facilitate the movement of freight from origin to destination through its intermodal and logistics operating segments. The intermodal segment offers container capacity, integrated local transportation services, and door-to-door intermodal shipment management. The logistics segment provides truck brokerage, warehousing and distribution, international freight forwarding, and supply-chain management services. For more information on Pacer International visit www.pacer.com.

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